Booktopia : Cometitive Analysis

Sreevenkatesh J

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Direct Competitors

Goodreads

Summary

Good is social cataloging website that allows individuals to search its database of books, annotations, quotes, and reviews.

Strength

1. Can search for books using author, title, or ISBN
2. Mutiple ways to recommeding new books
3. Track the reading process
4. Scan to add the book

Weakness

1. Searching functions shows unrelated results
2. Limited numbers of books to mark as "reading"
3. Some discussions are not for children and teens.

Pratilipi

Summary

Pratilipi is a book discovery service that was created to help readers find new books and authors

Strength

1. Have rating and reviews.
2. Nightmode for reading books
3. Track your reading statistics.
4. Available in English and 10 others Indians languages

Weakness

1. No Sign Up option
2. Notification Issues
3. Some discussions are not for children and teens.
4. No Audio stories

Wattpad

Summary

Pratilipi is a book discovery service that was created to help readers find new books and authors

Strength

1. Good global community networking
2. Mutiple ways to recommeding new books
3. Track the reading process
4. Scan to add the book
5. Tag are used for Genre.

Weakness

1. Searching functions shows unrelated results
2. Form page is not up to the mark.
3. Some discussions are not for children and teens.

Indirect Competitors

Amazon Kindle

Summary

The Amazon Kindle is a series of e-readers designed and marketed by Amazon.
It enable users to browse, buy, download, and read e-books, newspapers, magazines and other digital media.

Strength

1. Large database of books
2. Customizable options when reading
3. Provide audible narration
4. Get latest updates of new releases of favorite authors

Weakness

1. 1. Unable to catalog the books
2. Limited sorting options
3. Limited function in social sharing

Libib

Summary

Libib is cataloging service that allows user to tag, rate, review Books, Movies, Music, and Video Games.

Strength

1. Can manage books, movies, music, and games
2. Multiple ways of adding items
3. Track the progress
4. Import or export libraries

Weakness

1. No personalized recommendations
2. Limited sorting options
3. Time consuming to add manually of old books

Wattpad

Summary

Serial Reader is an app-based reading social networking site for book lovers. It breaks down the book into manageable 20 minutes chunks and delivers user a bit sized content on daily basis.

Strength

1. Gamification to motivate the user to read
2. Customizable options when reading
3. Automatically delivers new issues every day
4. Track reading progress

Weakness

1. Provide classic readings only
2. Unable to set when to be delivered a new issue
3. Sync functions not working properly